



TURNER FAMILY CENTER FOR SOCIAL VENTURES

Developing socially and environmentally conscious
leaders and doers



2022-2023 ANNUAL REPORT





TFC Team 2022 - 2023 and Cal Turner

OUR MISSION

The Turner Family Center for Social Ventures is an interdisciplinary, graduate student-led organization committed to developing socially and environmentally conscious leaders and doers.

Established in 2015 through a generous gift from the Cal Turner Family Foundation, the Turner Family Center for Social Ventures (TFC), housed at the Owen Graduate School of Management, is a hub for interdisciplinary graduate student resources, fellowship, collaboration, and partnership across all graduate schools promoting responsible business practices, leveraging market-based solutions to alleviate poverty, and shaping future leaders of our domestic and international communities.

Directed by a graduate student-led programming board, The TFC has designed and grown specific programs and experiences for students to cultivate their leadership and ability to create social change through a business lens.



Project Pyramid students & Faculty at
Ecofiltro in Guatemala

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"See you later" Kathleen

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Thank you, Dean Johnson

OUTGOING
2022-2023



Trey Suddeth
MBA '23

"Among the chaos that is the graduate school experience, the Turner Family Center sits as a shining example of fostering trust by way of doing."

TFC EXECUTIVE CHAIR LETTER

Oxford Dictionary defines Trust as "firm belief in the reliability, truth, ability, or strength of someone or something". Often this is mentioned as foundational in developing relationships and creating a truly collaborative environment. Among the chaos that is the graduate school experience, the Turner Family Center sits as a shining example of fostering trust by way of doing. I am a skeptical person by nature and take a long time to warm up to groups. Even after joining the leadership for the TFC last March, I remained uncertain if this organization was going to be something I could absolutely trust.

Now, I reflect under my vine and fig tree with end of school year activities. I can't help but marvel at the confidence I feel that directly corresponds to the confidence instilled in me from others as we led the Center for the year. By way of consistency, results, and relationship building I can say with certainty that our team generated this trust internally and externally.

We conducted the namesake events of the TFC including monthly Lunch&Learns with social enterprise leaders, revived our 6th annual Summit, and sent an Impact Investing team of students to Wharton for a top 6 finish (70+ teams). This programming exists because of diligent planning and execution by remarkable leaders on our team. Connor Jackson, Rocío Posada-Castaneda, Ergisa Bejkollari, Dasha Berezenska, Parker Willmon, Will Husted, Will Radney, Sumit Kar, and Bobby Kelley made it happen for us this year and I admire the quality work we accomplished. What doesn't appear in the "stats" are the weekly huddles and supportive nature in which we show up for one another to enable these events to be a success throughout the hectic school season. I'm thankful to know and have had the chance to work alongside these individuals.

The TFC is inherently a carousel of shifting faces. Each year, legacy students graduate, and more bright eyes & bushy tails fill their space. This calendar year brought more shake than the usual cycle. We brought in a new graduate assistant with a focus on community engagement as a part of our strategy to enhance the TFC membership experience. Estefania Calmet hit the ground running and made life easier for everyone by infusing our values into the recruiting process for students. Audrey Josephson-Day, another graduate assistant has been instrumental in keeping the TFC ship running smoothly and graduates this year. We said farewell to Kathleen Hritz, the warm sunny face of the TFC, who found a huge promotion as Senior Director of Community Relations at Vanderbilt. I'm grateful to have been exposed to such a diverse group of successful leaders and current/future shapers in the community.

The incoming leaders have their work cut out for them and are apt for the challenge. Every group brings a new set of skills, optimism, and relationships for change. I'm excited to see how they decide to shape the center while secretly knowing it will be great.
Trustfully yours,

Trey Suddeth MBA '23

A stylized handwritten signature in black ink, appearing to read 'Trey Suddeth'.

TFC STAFF & FACULTY LETTER

Dear TFC Family,

After a couple of shaking years with a virtual TFC experience in 2020 and then to a temporary home on campus during Owen's significant building renovation project. The 2022 academic year came with great expectations and upcoming changes.

We started the Fall semester by returning to the TFC space and student gatherings at Vanderbilt's Management School.

An Executive Student Board filled with excitement and goals, committed to engaging more students in the TFC family with programs and projects.

We returned to lunch & learns and workshops in Owen's classrooms. We hosted the Hult Pitch competition, and a group of outstanding Vanderbilt graduate students got to the finals at the Turner MIINT competition at the Wharton School of Management.

We were thrilled by welcoming back our Annual Summit, which was a great success bringing students, faculty, and friends around the idea of businesses for good.

The renovated TFC space was not the only change we had this year. We said goodbye to Kathleen Hritz, better a "see you later" to one the most significant persons in the development of the TFC, not only as an organization but as a family.

The TFC's mission is to form and develop socially and environmentally conscious leaders and doers, although; the uniqueness of the TFC is the profound significance of family for those who engage with this organization, gathering students around those who are also looking for ways to help human development and alleviate poverty with market-based solutions.

The TFC team is looking forward to this new year; it brings changes in our staff and a new executive board with compelling leaders that want to improve as a student-led organization, challenging ourselves to provide better spaces to students from all schools at Vanderbilt.

With heartfelt gratitude,

Mario Avila, Founding Director

Brian McCann, Faculty Director

Estefania Calmet M.Ed. IEPM '24, Graduate Associate



"SEE YOU LATER" KATHLEEN



After seven years of leadership and service, Kathleen left her position as the TFC Sub Director to move on to her next role as Senior Director of Community Relations in Vanderbilt University's Division of Government and Community Relations. Her work and warmth have helped the TFC grow, inspiring leaders and doers of change.



TFC ENGAGEMENT 2022-2023

26

TFC 2022 - 2023 Events
(lunch & learns,
workshops, immersions..)

33

Student Board &
Committee Members

10

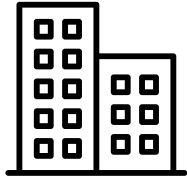
TFC Social Impact
Certificates



SOCIAL IMPACT CERTIFICATE

The Social Impact Certificate is an academic and experiential learning credential that recognizes leadership skills pursuit and an understanding of social enterprise during students' time at Vanderbilt and the TFC. The certificate is open to Vanderbilt graduate students of all disciplines engaged with TFC and social impact programming through hands-on learning. This 2022 - 2023, ten graduate students completed the certificate, representing four VU graduate schools and seven distinct degree paths.

RENOVATED TFC SPACE



OGSM building renovation project gave us a new and renovated TFC space starting the 2022 - 2023 academic year. TFC offices and lobby, on the first floor near Walker Management Library, have always open doors to all students who want to engage and learn more about the TFC.



RETURN OF TFC SUMMIT

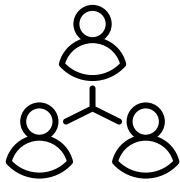
After three years of absence, we welcomed back the TFC Summit with the theme businesses for good which depicts the essence of the organization and a hopeful message.



A TOP 6 FINISH (70+ TEAMS)

Vanderbilt's 2022-2023 MIINT (MBA Impact Investing Network & Training) Team was the only American Business School competing in the finals at the Wharton School in Philadelphia'

ALUMNI AND ADVISORY BOARD



The TFC Alumni network grows each year in March, we had our inaugural TFC Thursday kick-off in 5 cities, and we are very grateful to the TFC captains and Alumni for coming together and sharing their experiences. Current Advisory Board Members: Shani Dowell (Founder & CEO, Possip), Courtney Watson (Co-Founder Chestnut Catalyst Group, OGSM '04), Hattie Duplechain (M.Ed. '16, The Innovation Space), Ryan Lojo (MBA '21, Simon-Kucher & Partners) and Brian Mccann (Faculty Director OGSM).

TFC 2022-2023 Executive Board

Executive Chair – Trey Suddeth (MBA '23)

Academics & Experiences – Connor Jackson (M.Ed. LOP '23)

Alumni Engagement – Sumit Kar (MBA '23)

Branding & Marketing – Will Husted (M.Ed. HEA '23)

Immersions – Bobby Kelley (MBA '23)

Impact Investing – Dasha Berezenska (MBA '23)

Project Pyramid – Rocío Posada-Castañeda (MPH '23)

Social Startups – Parker Willmon (Ph.D. Biomedical Engineering '25)

Special Projects & Consulting – Will Radney (MBA '23)

Summit – Ergisa Bejkollari (M.A. Economic Development '23)

First Year Board Member - Evelyn Ward (MBA '24)

First Year Board Member - Aryan Thapa(LOP '24)

ACADEMICS & EXPERIENCES



WORKSHOPS

Workshops are a valuable part of students' engagement with the TFC. These are hosted for TFC members and focus on skill-building and practice. This academic year TFC had speakers such as John Bazley, who shared insights from his experience in social impact consulting; Dr. Sarah Suiter, an Associate Professor within the Department of Human and Organizational Development (HOD) at Peabody whose workshop focused on Social Impact Evaluation and Professor Brian McCann who discussed in his workshop the realities of entrepreneurship, addressing topics such as how common entrepreneurship is, the funding deployed and the importance of innovative ideas.

LUNCH AND LEARNS

Lunch and Learns are an opportunity for graduate students from different schools to meet in person and listen to speakers in the social entrepreneurship field and social impact. This academic year TFC hosted five lunch and learns featuring speakers such as Caroline Tanner Everett from AllianceBernstein, ABLE Founder & CEO, Barrett Ward and Philip Wilson CEO of Ecofiltro.

DOCUMENTARY SCREENINGS

In preparation for the sustainable fashion-focused Hult Prize at Vanderbilt, the TFC hosted a documentary screening of The True Cost that explores the impact of fast fashion on people and the planet. Also, the TFC screened Year (2023), a documentary about the war in Ukraine.



IMMERSIONS

In the fall, the TFC led a local and international immersion. The TFC Nashville Immersion focused on development in South Nashville through public-private partnerships and cross-sector leadership, with a particular focus on the Fairgrounds and Geodis Park.

Over Fall Break, Professor Mario Avila led a small group of students from the Owen Graduate School of Management on a week-long Global Business Immersion to Panamá designed with the Latin Business Association.



7TH ANNUAL TFC SOCIAL VENTURES SUMMIT

INNOVATION FOR
GOOD
The 7th Annual
Social Ventures Summit



Sait MBoob
Foreign Service Officer
(USAID)



Ama Marston - Type R



Bob Corney
Clearloop



Tori Samples
Stellar Development
Foundation



Niharika Hanglem
Kaplan Institute



Emily Sheldon
African Health
Innovation Center



Shoshi Kaganovsky
Serial Entrepreneur

In partnership with the Wond'ry, the TFC presented the 7th Annual TFC Social Ventures Summit with the theme: Innovation for Good, an event dedicated to ideas, solutions, and people who have made a difference by innovating in their fields.

The conference featured panels covering a range of themes, including education, post-pandemic health technologies, education, social enterprise as a relief tool, and local social ventures.

Sait Mboob, a foreign service officer at the United States Agency for International Development (USAID) who has worked promoting economic growth, gave the keynote address. Sait is an Alumnus of the Vanderbilt Economic Development Master Program.

"In my mind, the Summit should be an experience of knowledge, connections, and most of all, a sparkle of hope and light. That is why we decided to dedicate this year's Summit to the people that are making a change in the communities that they work with."

Ergisa Bejkollari, Summit Board Chair 2022-2023





Cali Livingstone - LUCI



Tracy DeTomas
Callisto



Hattie Duplechain
The Innovation Space



David Holmes
S&P Global Ratings



Megi Llubani - MDRC



The Wond'ry designed a Summit track specifically for Vanderbilt undergraduates: Build Your Social Innovation Toolbox – a hands-on day of learning focused on building an innovator's mindset and learning to use the tools of systems mapping and the Social Innovator Model Canvas.

This year's Summit provided attendees with panels and talks from speakers on innovation in banking, crisis, and change, as well as building and connecting communities through innovation.

In one of the first panels on Innovative Education, Niharika Hanglem and David Holmes brought unique perspectives on how we can innovate within education to address systemic inequalities.

Vanderbilt alumni Cali Livingstone (MBA '20) and Emily Sheldon (MPH '16) discussed innovation in HealthTech during the panel Healthtech for the Post-pandemic Era, highlighting how the COVID-19 pandemic has impacted opportunities for innovation in the sector.

In Sustainability through Social Innovation, panelists Bob Corney and Hattie Duplechain discussed how innovative business models can engender future sustainable development.

During the fourth panel, Tracy Detomasi and Megi Llubani discussed social ventures as a relief tool in conflict zones addressing gender-based violence.



MIINT (MBA IMPACT INVESTING NETWORK & TRAINING)



2022-2023 VU MIINT TEAM

TANISHKA PARKER, MBA '24
CHRISTIAN SANDERS, MBA '24
PARKER WILLMON, PHD '25
JULIANA YANG, MPH '23
JAMES KECK, MBA '24

Turner MIINT is an opportunity for graduate students to get hands-on training in impact investing. Students from top business schools get together to be part of a growing impact investing network. Turner MIINT, co-sponsored by the Wharton Social Impact Initiative and the Bridges Impact Foundation, is a unique experiential learning opportunity for students interested in understanding the perspective of investors in the social impact sector.

During the program, team members completed a series of modules on various aspects of impact investing, from sourcing to investment strategy. This year's Turner MIINT team chose to pitch Kadeya, a startup that offers sustainable solutions by reimagining the entire supply chain of water bottles.

Vanderbilt's 2022-2023 MIINT Team was the only American Business School competing in the finals at the Wharton School in Philadelphia.

HULT PRIZE PITCH COMPETITION



The global competition in which graduate and undergraduate students from around the world pitch a venture to address one of the world's most pressing challenges. On Saturday, November 12, the TFC hosted the annual Hult Prize at Vanderbilt. The students who win the Hult at Vanderbilt can continue to regional, national, and international rounds. This year, the Hult Prize challenge was redesigning fashion to make it more sustainable.

Vanderbilt undergraduates Owen Andreas (Economics & Climate Studies '25), Talia Kunin (Cognitive Studies '25), Ella Nordlie (Human and Organizational Development '25), Emerson Pereira (Cognitive Studies '25), and Zoe Potter (Human and Organizational Development '25) took home the prize for Canidae Cotton, a B2B venture involving using dog fur in environmentally-effective textile production.

PROJECT PYRAMID

Project Pyramid started in 2006, and since then, it has brought together Vanderbilt students from multiple disciplines to engage meaningfully with socially conscious organizations across the globe. An interdisciplinary, student-led program that uses in-classroom and hands-on learning experiences to examine the causes and symptoms of global poverty, addressing the innovative and entrepreneurial ways organizations attempt to alleviate poverty. Seeking to establish market-driven solutions that help fulfill the missions of those organizations.

This Spring '23, students had the opportunity to work with organizations from Antigua, Guatemala, traveling there during Spring break to meet their clients in person



2023 Guatemala Partners:
Tierra y Lava
Education for the Children
UTZ
Gronn
Chica Bean
Stove Team International

"First, the value of cross-cultural understanding and respect in promoting a positive and respectful environment during the immersion experience. Also, it has provided valuable insights and experiences that can be applied to future projects and foster a greater understanding of social entrepreneurship and sustainable development in the global context."

- Mengling Hu, M.Ed. '23, Project Pyramid Participant 2023



SOCIAL ENTERPRISE & ENTREPRENEURSHIP

A course designed to provide broad exposure to the activity of the social enterprise arena, where business models are converging with mission-driven nonprofit and government approaches to create new solutions that address social & environmental needs in more effective, efficient, and sustainable manners.

It includes instructor lectures, readings on focus areas, and guest speakers representing the leading social entrepreneurs and social enterprises. Also, a group consulting in which student teams partner with a social enterprise.



IMPACT INVESTING FIELD STUDY

It is a pop-up seminar designed to provide hands-on experience investing in disadvantaged small businesses. Here, students examined barriers to capital access that have historically impacted black, brown, and immigrant small businesses, evaluating opportunities and challenges for these entrepreneurs in accessing capital from financial institutions.

Students gained hands-on experience in developing the business case for investment using Owen's Impact Fund to make small low-interest business loans (\$25K) in operating Black, Brown, and immigrant (Nashville-based) small businesses.

Students also gained experience with the financial, commercial, and operational due diligence processes of small business investing.



SOCIAL IMPACT AT OWEN

The TFC supports Owen's Net Impact chapter and the 100% Owen service and philanthropy club. Net Impact focuses on sustainability and corporate social responsibility, and 100% Owen focuses on the Nashville nonprofit community. These groups expand the TFC's network and reach and provide students with opportunities to pursue social impact.

The Owen Board Fellows Program offers MBA students a chance to serve as non-voting board members on nonprofit boards in the Nashville area. The program prepares students with the necessary experience to engage as community leaders, business leaders and equips them for board service in their future careers and communities. The program's dedicated nonprofit partners share a board seat and project work, which invests in students' development as professionals and community leaders.

Owen Board Fellows | 100% Owen

MBA Class of 2023 Cohort - 32 Board Fellows, 30 Nonprofit Partners

The program prepares students with the necessary experience to engage as community leaders, as well as business leaders, and equips them for board service in their future careers and communities

INCOMING

2023-2024

TFC EXECUTIVE CHAIR LETTER

Team,

I am beyond excited for the opportunity to be the upcoming board chair for the TFC. Getting to know the new board through our recent board retreat and first board meeting before summer break has been extremely rewarding. The new team has built out the calendar for the fall and we are excited to hit the ground running after summer break.

My first interaction with the TFC was the Fall Kickoff in the Owen courtyard within the first few weeks of school. The interdisciplinary aspect of the club was so inviting and encouraged a sense of community that I truly enjoyed and wanted to be a part of. One of my goals in business school has been to surround myself with people different than myself, and the TFC has helped me realize that goal.

I grew to better understand and appreciate the TFC while attending the Project Pyramid Spring Break Immersion in Antigua, Guatemala. Project Pyramid encapsulated the energy, creativity, and diversity that the center strives to represent. During my time in Guatemala, I was humbled by the diversity of thought and unique perspectives of every student. I cannot wait to continue the TFC experiences similar to Project Pyramid that encourage teamwork and collaborative learning.

In the year ahead, our team goal is to channel the hard work and dedication from the previous board into new and exciting opportunities for the Vanderbilt student body. An important part of being a student is learning more about yourself and others. The new board hopes to channel this by leading and learning together focusing on enhancing relationships with Nashville and the international community. We are a diverse team and I look forward to learning from and working with the new board.

Lastly, I would like to thank the previous board chair Trey Suddeth for his leadership and guidance during our leader transition period. While preparing to graduate, Trey devoted a large amount of time to help me better understand leadership within the TFC and the many lessons learned during his time at Owen. His mentorship is appreciated and will pay dividends for the TFC in the upcoming year.

Thank you all for this opportunity,

Ben Ferrell MBA '24



Ben Ferrell
MBA '24

"An important part of being a student is learning more about yourself and others. The new board hopes to channel this by leading and learning together focusing on enhancing relationships with Nashville and the international community."

Incoming executive board 2023-2024

Executive Board Chair – Ben Ferrell, MBA '24

Brand & Marketing – Aryan Thapa, M.Ed. (LOP) '24

Academics & Experiences - Sarah Hagan, M.Ed. (LOP) '24

Impact Investing – Parker Willmon, PhD (Biomedical Engineering) '25

Social Innovation Strategy – James Keck, MBA '24

Social Innovation Partners - Lance Johnson, MD '25

Project Pyramid- Allie Reichert, PhD (Anthropology) '26

Immersions – D'Ana Rogers, MBA '24

Summit - Amrita Keswani, MBA '24





PARTNERS & FRIENDS

Bongo Java
Cafe Momentum
Center for Latin American & Latinx
Studies at Vanderbilt
Ecofiltro
Flint Global
The Housing Fund
Humphreys Street Coffee & Harvest
Hands
LUCI
Ring On
Silverline Strategic Partners
Simple Homes
Thistle Farm
Trevecca Urban Farm
Turner MIINT (MBA Impact Investing
Network & Training with Bridges
Impact Foundation & Wharton Social
Impact Initiative)
Urban Land Conservancy - Denver
Vanderbilt Athletics
Vanderbilt Humphrey Fellows
Vanderbilt Credit Union
Weave Finance
WeFunder
Wonder Worm Farm
The Wond'ry at Vanderbilt

Project Pyramid Guatemala Partners 2023

Tierra y Lava
Education for the Children
UTZ
Gronn
Chica Bean
Stove Team International

Owen Board Fellows Partners

AbleVoices
Alive Hospice
Book'em
Community Resource Center
Day 7
End Slavery Tennessee
FiftyForward
The F.I.N.D. Design
Girl Scouts of Middle Tennessee
Goodwill Industries of Middle
Tennessee
Hands On Nashville
Harpeth Conservancy
The Heimerdinger Foundation
HopeKids of Middle Tennessee
Interfaith Dental
Junior Achievement of Middle
Tennessee
Leukemia & Lymphoma Society of
Tennessee-Alabama
Make A Wish Middle Tennessee
Martha O'Bryan Center
Nashville Ballet
Nashville in Harmony
Nashville Symphony
Nurture the Next
Operation Stand Down Tennessee
PENCIL
Retrieving Independence
Second Harvest Food Bank
Sexual Assault Center
Special Olympics of Tennessee
Springboard Landings
Tennessee Youth Symphony
Urban Green Lab
Vanderbilt Credit Union
WiTT (Women in Technology of
Tennessee)
Youth Villages
YWCA of Middle Tennessee



THANK YOU, DEAN JOHNSON



*We appreciate the
support and trust you
have given us all
these years to
continue growing and
collaborating across
all graduate schools.*



*To those who have supported us and partnered with us -
thank you for another great year!*

Turner Family Center for Social Ventures

www.turnerfamilycenter.com

Vanderbilt University

Owen Graduate School of Management

Nashville, Tennessee